

BRAND BROCHURE

BSG
AUTO PARTS





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HISTORY

1974 - 2000

Basbug Auto Parts was founded in 1974 - Istanbul.

Started its business with trading spare parts of the first local car of Türkiye «Anadol».

Addition to Anadol, started to distribute spare parts of Ford vehicles and in 2007 will be Ford Otosan Authorized Dealer.

In 2000 BSG Auto Parts was registered as private brand of Basbug.



2001 - 2005

Basbug made agreements with various original and aftermarket parts manufacturers in order to improve BSG branded product portfolio.

BSG started to build up today's brand with; 2.000 qty of PC and LCV spare parts.



2006 - 2010

Continued its growth in 20 countries.

BSG portfolio expanded with;

- Mercedes-Benz LCV,
- Volkswagen,
- Opel,
- Peugeot and Citroen vehicles' parts.



2011 - 2015

BSG brand awareness reached 4 continents and more than 60 countries.

BSG increased parts diversity by adding;

- Mercedes PC,
- BMW,
- Hyundai and Kia spare parts to its range.

Reaches 10.500 references.



2016 - 2020

Moved its headquarters to the Netherlands.

By opening branches in Dubai – U.A.E and Russia, expands its service network.

Enlarging portfolio with;

- Renault,
 - Fiat
 - Japanese – Korean vehicles parts,
- BSG brings reference quantity to over 25.000.



2021-2024

By developing product groups for trucks and trailers, started to serve heavy duty vehicle network.

BSG brand awareness continues to increase with its unwavering quality & service approach in more than 94 countries.



2025 -

BSG Autoparts renewed its brand face with its packaging design and started using 10 different languages to meet global spare parts after-sales needs.

In line with its ecological approach, BSG attaches importance to the use of recyclable materials in new packaging standards.



BSG
AUTO PARTS

LOCATIONS

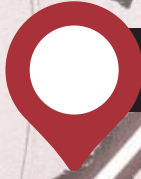
HEADQUARTER
**Amsterdam,
NETHERLANDS**

GLOBAL
WAREHOUSE **18**

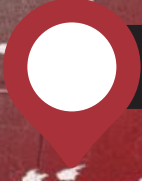
WAREHOUSE
CAPACITY **75.000+** SQM

OF
PRODUCT **50.000+**

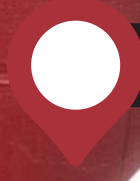
WORLDWIDE
TEAM MEMBERS **1.200+**



NETHERLANDS

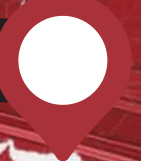


TÜRKİYE



CHINA

U.A.E / DUBAI



BSG
AUTO PARTS

**New BSG,
Same Quality!**



Designed by BSG Netherlands



New BSG, Same Quality!



Designed by BSG Netherlands

Designed by BSG Netherlands Designed by BSG Netherlands Designed by BSG Netherlands
Same Quality! New BSG, Same Quality! New BSG, Same Quality! New BSG, Same Quality!

We continue to offer you the quality you are looking for with renewed BSG boxes.



Special label design that meets all your needs!

Compatible vehicle brand, model, and year information

Original BSG hologrammed, specially designed labels

Assembly location and direction information

Technical specifications and dimensions



ENGINE

All engine components operate simultaneously and are subjected to extremely high temperatures.

BSG Auto Parts offers high-quality spare parts to ensure that your vehicle's engine always runs perfectly.

- IATF 16949 Certified
- High quality materials
- Perfect fit
- Longevity
- Wide product range for global car parc

PRODUCTS

- | | |
|-----------------------|---------------------|
| - Turbo Charger | - Oil Pan |
| - Oil Pumps | - Crankshaft Pulley |
| - Cylinder Head | - Crankshaft Gears |
| - Timing Chain & Sets | - Oil Filters |
| - Timing Belt Sets | - Fuel Filters |
| - Camshafts | - Air Filters |
| - Thermostat | - Cabin Filters |
| - Fuel Pump | |

TURBO CHARGER

- Maximum efficiency and performance
- Cast or forged milled aluminum compressor



Designed by BSG Netherlands

FILTERS

- High quality filtration performance product range; ensures engine works perfectly and provides drivers from harmful air particles
- Control Criteria: Sealing, efficiency, water separation and retention, pressure difference, resistance to pressure



OIL PUMP

- Provides non stop oil circulation
- Wide product range meet the vehicle manufacturer requirements for pressure and flow



CYLINDER HEAD

- Absorbs about 70% of the heat generated by the engine
- Resist high levels of thermal and mechanical stress.

TIMING CHAIN

- Designed for the lifetime of the engine
- Durability, low noise, robustness and cost effectiveness



BRAKE SYSTEM

Wide product range offers safety, comfort and performance for global vehicle parc; from pads and discs to drums and shoes.

- IATF 16949 Certified
- Equivalent quality to original equipment
- Wide product range with international standards (ECE R90, EAC) for global vehicle parc
- Engineered to offer maximum safety, excellent performance and high driving comfort
- Improved heat resistance
- Longer service life
- High stopping performance

PRODUCTS

- | | |
|-------------------------|------------------|
| - Brake Pads | - Brake Drums |
| - Brake Discs | - Brake Shoes |
| - Brake Master Cylinder | - Brake Calipers |
| - Brake Wheel Cylinder | - Vacuum Pump |



BRAKE DISCS

- Meets the ECE R90 requirements
- Composit, uncoated, coated (prevent oxidation), coated + high carbon (maximum durability) types



Designed by BSG Netherlands



BRAKE PADS

- Meets ECE R90 requirements
- Anti-noise brake shims for reducing noise, vibration and temperature
- Organic, Ceramic, Metallic, Semi-Metallic, NAO (Non Asbestos Organic) varieties for different conditions and preferences



CALIPERS

- Engineered with expertise for high performance
- Control criterias:
 - Pressure leakage, temperature testing
 - Hydraulic performance testing
 - Salt-spray testing

VACUUM PUMP (BLOWER)

- Crucial functions are; reducing the stopping distance, cleaning exhaust gases and reducing emissions, improving the vehicle's traction and grip under challenging road conditions



BRAKE MASTER CYLINDER

- High quality pressure cuffs and cylinder surfaces for high reliability
- BSG range of cast iron and aluminum brake master cylinders deliver the superb quality

SUSPENSION & STEERING SYSTEM

We offer safety, control and balance with a wide product range of Steering and Suspension parts such as; shock absorbers, control arms, stabiliser links, axles, steering linkages, etc

- IATF 16949 Certified
- Equivalent quality to original equipment
- Wide product range for global vehicle parc
- Absolute accuracy of fit, durability and longevity
- Production technology with high quality standards reduces vibration and noise
- Provides driving comfort and stability

PRODUCTS

- | | |
|----------------------|---------------------|
| - Shock Absorbers | - Steering Joints |
| - Steering Racks | - Wheel Hubs |
| - Steering Linkages | - C.V. Joints |
| - Steering Pumps | - Stabilizer Links |
| - Suspension Springs | - Steering Knuckles |
| - Drive Shafts | - Suspension Arms |



STEERING PUMPS

- Designed to minimize power consumption
- Capable to deliver high capacity pressures for all driving demands

SHOCK ABSORBERS

- Economical replacement for OE
- Better ride and better steering performance
- Oil, gas, struts, cartridges and monotube types
- Eliminates foaming and performance fade
- Teflon coated piston valve
- Hard chromed piston rod
- Polishing technology, provides excellent seal



Designed by BSG Netherlands

STEERING RACKS

- Assisted and non-assisted types
- Control Criteria: Acoustic measurements for driver comfort, strength tests, environmental resistance, wear tests, assembly technique and road testing



DRIVE SHAFT

- Manufactured in line with the highest production standards
- Forged out of tough special steel
- High torsional strength
- Excellent quality for high mileages
- Reduced vibrations and noise



STEERING SYSTEM PARTS

- BSG Steering system parts including; control arms, stabilisers, tie rod ends, bushings, are carefully matched to maximise system performance
- Control Criteria: Fitting accuracy, dimensional accuracy, material quality, tensile strength, and degrees of hardness.



WHEEL HUBS

- Hardening and machining of the steel is applied according to the special specifications
- Top quality
- Precision-fit seals and water-repellent special grease

POWERTRAIN

We offer cost-effective aftermarket repair solutions with a wide product portfolio that produced with tight tolerances at high quality standarts.

- IATF 16949 Certified
- Equivalent quality to original equipment
- Wide product range for global vehicle parc
- High torque transfer capacity
- Improved heat resistance
- Longer service life
- Confident and smooter driving performance

PRODUCTS

- | | |
|-----------------------------------|-----------------------|
| - Clutch Kits | - Clutch Release Arms |
| - Clutch Covers | - Propeller Shaft |
| - Clutch Discs | - Axle Shaft |
| - Clutch Master / Slave Cylinders | - Universal Joint |
| - Flywheels | - Rear Axle |
| - Crown Wheel and Pinion | - Differential Case |



CLUTCH KITS

- Deliver more transmittable torque and more stability
- Longer life and superior thermal resistance with cost effective solutions

Designed by BSG Netherlands

CLUTCH MASTER / SLAVE CYLINDERS

- Processed to conform to the latest international standards
- Clutch slave cylinders are available in plastic, aluminum and cast iron
- Full line of aluminum and cast iron clutch master cylinders with and without sensors.



CROWN WHEEL AND PINION

- Manufactured using superior alloy steels (confirming to the global OE Standard) and the latest technology
- Excellent heat distortion control
- High strength
- Wear resistance property
- Noiseless and vibration free operation



HVAC

(Heating Ventilation Air Conditioning)

BSG HVAC range includes all parts necessary for a HVAC system. Our products are light and durable while offering performance and the necessary comfort.

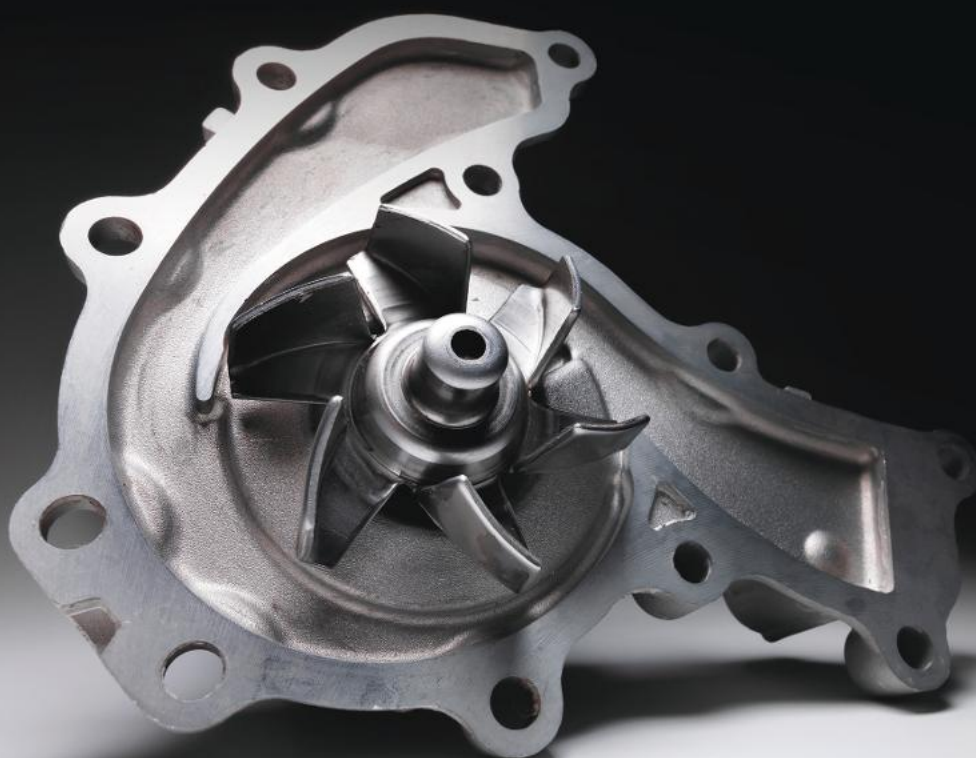
- IATF 16949 Certified
- Perfect fit
- Excellent wear protection
- Longevity
- Low noise
- Potential for energy saving
- Light weight

PRODUCTS

- | | |
|------------------------------|-------------------|
| - Water Pump | - Radiator |
| - Water Pump Pulley | - Condenser |
| - Cooling Fan Clutch | - Intercooler |
| - Oil Cooler | - Expansion Tanks |
| - Cooling Fan and Motor Assy | - Heater |

WATER PUMP

- Design of high efficiency with combination of impeller and volute chamber
- Mechanical seal is a quality feature on a water pump and BSG use the highest quality mechanical seals

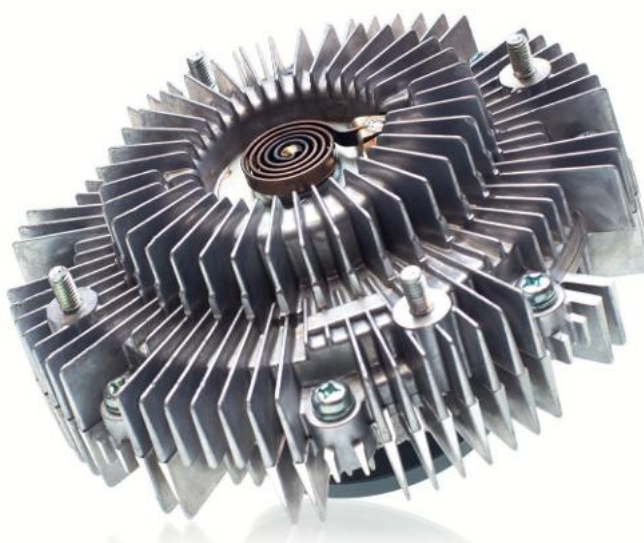


Designed by BSG Netherlands



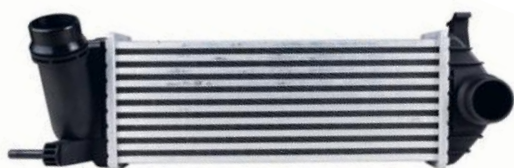
COOLING FAN & MOTOR ASSY

- Designed for quick response and optimized air flow at any conditions
- Materials are chosen to resist high temperature and vibrations



INTERCOOLER

- Designed to reduce fuel consumption while increasing the engine power and efficiency



OIL COOLER

- Engineered to meet the high specifications and technical requirements of the vehicle aim to keep the temperature on a safe level



RADIATOR

- Improved cooling performance and reduced energy consumption



BEARING & PULLEY

Various BSG bearings have functionality and performance characteristics that control friction and reduce energy loss.

- IATF 16949 Certified
- Wide product range for global vehicle parc
- Equivalent quality to original equipment
- High durability

PRODUCTS

- | | |
|----------------------------|-----------------------------|
| - Wheel Bearings | - Clutch Bearings |
| - V-Belt Pulleys | - Tensioner Bearings |
| - Propeller Shaft Bearings | - Hydraulic Clutch Bearings |

V-BELT PULLEYS

- Reduce wear, vibration, and friction on belts, thereby extending belt service life



Designed by BSG Netherlands



WHEEL BEARINGS

- Designed to deliver high quality with steel and seal optimisation

CLUTCH BEARINGS

- High durability under high-speed rotation, high-temperature, and high-vibration conditions



TENSIONER BEARINGS

- Additional to reliable adjustment of the belt tension; offers high mileage, durability and long service life



HYDRAULIC CLUTCH BEARINGS

- By eliminating the fork and the release bearing increase system efficiency

RUBBER & METAL PARTS

We offer driving performance, stability, safety and comfort even on uneven roads

- IATF 16949 Certified
- Wide product range of rubber to metal parts for global vehicle parc
- Reduce oscillations, vibrations and sounds while providing perfect balance between metal and rubber parts
- Rubber hardness complies with vehicle manufacturer specifications

PRODUCTS

- | | |
|-------------------------|---------------------------|
| - Shock Absorber Mounts | - Control Arm Bushes |
| - Engine Mounting | - Rubber Metal Buffers |
| - Gearbox Mounting | - Brake Hoses |
| - Suspension Mounts | - Turbo Hoses |
| - Shaft Mountings | - Air Hoses |
| - Bushes | - Propshaft Bearings Assy |
| - Stabiliser Rubbers | - Radiator - Heater Hoses |



RADIATOR - HEATER HOSES

- Designed to transfer glycol-based coolants
- Resistant to Electrochemical Degradations (ECR)

Designed by BSG Netherlands



ENGINE - GEARBOX MOUNTING

- Designed to absorb vibration and shock.
- Prevents the engine from jolting around while driving

TURBO HOSES

- Multi-layered construction for maximum reinforcement and strength
- Specially formulated fluorelastomer liner prevents oil permeation



STABILISER RUBBERS

- Designed to absorb and reduce the vibrations and shocks that are produced by the road surface and the vehicle's movements

STRUT MOUNTS

- Best damping qualities and maximum comfort
- Ensures the vehicle stability and safety
- Eliminates vibration and isolates noise



ELECTRICAL & LIGHTING PARTS

We offer high-quality components for many operating cycles and long service life, aiming to reduce CO2 emissions and increase comfort.

- IATF 16949 Certified
- Designed in fit and performance to meet OE requirements
- Wide product range for global vehicle parc
- High functional reliability and longevity

PRODUCTS

- | | |
|---------------------|--------------------------|
| - Alternator | - Taillights |
| - Ignition Coil | - Fog Lamp |
| - Starter | - Washer Pumps |
| - Air Flow Sensor | - Idle Air Control Valve |
| - Sensor & Switches | - Ignition Cables |
| - Headlamps | - Glow Plugs |

HEADLAMP

- High level of driving comfort while also providing optimum illumination of the road ahead
- Low beam, high beam, AFS (Adaptive Frontlight System), glare free high beam technologies



Designed by BSG Netherlands

ALTERNATOR

- Strong performance and constant charging current even at low motor speeds
- Built specifically to withstand excessive heat and high electrical demands
- 100% new parts
- Power efficiency



TAILLIGHT

- Taillights produced with LED technology offers road safety, faster response time and highly efficient lighting with lower power consumption

STARTER

- Premium starting performance
- The reliability and the safety of products are driven by constant innovation and high quality testing criteria
- Integrated electronics
- Higher fuel savings



IGNITION COIL

- Converts low voltage into high ignition system voltage
- Excellent mechanical stability and corrosion protection
- Lower fuel consumption and reduced exhaust emissions

BODY & TRIM PARTS

We offer enhance the vehicle experience with aesthetic cladding and lightweight electronic technologies

- High-quality production materials
- Optimal accuracy of fit

PRODUCTS

- | | |
|---------------------------|-----------------------------|
| - Exterior View Mirrors | - Door -Trunk Weatherstrips |
| - Interior Mirror | - Window Lifter |
| - Bumpers - Bumper Caps | - Door Handle |
| - Wheelhouse Inner Fender | - Door Locks - Rollers |
| - Door Beam Mouldings | - Gas Springs |
| - Bumper Grills | |



EXTERIOR VIEW MIRRORS

- Highest quality standards and certified products in accordance with global standards
- High resistance to environmental elements such as water and salt
- Undesirable curvature, glare or impaired visibility are effectively prevented

Designed by BSG Netherlands

DOOR LOCKS - ROLLERS



BUMPER GRILLS

WINDOW LIFTER

- Wide range of performance and operate at a low noise level



UNIVERSAL PRODUCTS

We offer to increase performance of your vehicle and make it look like new with product portfolio.

- Designed for easy to use while maximizing performance

PRODUCTS

- | | |
|--------------|---------------|
| - Batteries | - Additives |
| - Lubricants | - Accessories |
| - Fluids | |



LUBRICANTS & FLUIDS

Excellent performance for more driving comfort and less wear with a wide product range of full synthetic, semi synthetic and mineral formulas

- Engine oil
- Transmission oil
- Steering oil
- Brake & Hydraulic oils
- Via thermal applications meet technical requirements of the different vehicle types.

Scan For Approval Certificate



Designed by BSG Netherlands

BATTERIES

- Provides a power supply that ensures the necessary high performance and safety for any task with a wide range from 42 Ah up to 240 Ah with AGM and start-stop types
- Reliable starting power even in extreme hot and cold climates
- Long service life



ADDITIVES

- Ensures the engine, fuel, cooling system remain in good condition and perform with a wide product range including diesel injection cleaner, radiator cleaner, engine oil flush etc.

ACCESSORIES

- Car Care Products
- Wipers
- Car Mats
- Air fresheners
- Comfort Products



BSG
AUTO PARTS

QUALITY



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**OE
Quality Partners**



**OEM Approved
R&D Centers**



**100% Product
Validation
Process**



**IATF 16949
Certificated
Production
Facilities**



**BSG
Supplier
Management
System**



**100%
Performance
Tests**

BSG
AUTO PARTS

BSG WEB ORDER

BSG Web Order - B2B application,
Allows our business partners to check;



Product



Price



Stock



**Instantly
Access**

TecDOC SPARE PARTS CATALOGUE

Catalogue program that used by whole after market sector over the world.

BSG Auto Parts is a data supplier of TecDoc.



ALDOC ONLINE ORDER SCREEN

Our business partners can move items from shopping basket in Aldoc system to BSG Web Order (B2B) application easily.



BSG
AUTO PARTS

Batteries

SUPERIOR PERFORMANCE

Engineered to Perform in the Toughest

UP TO 3X LONGER LIFE

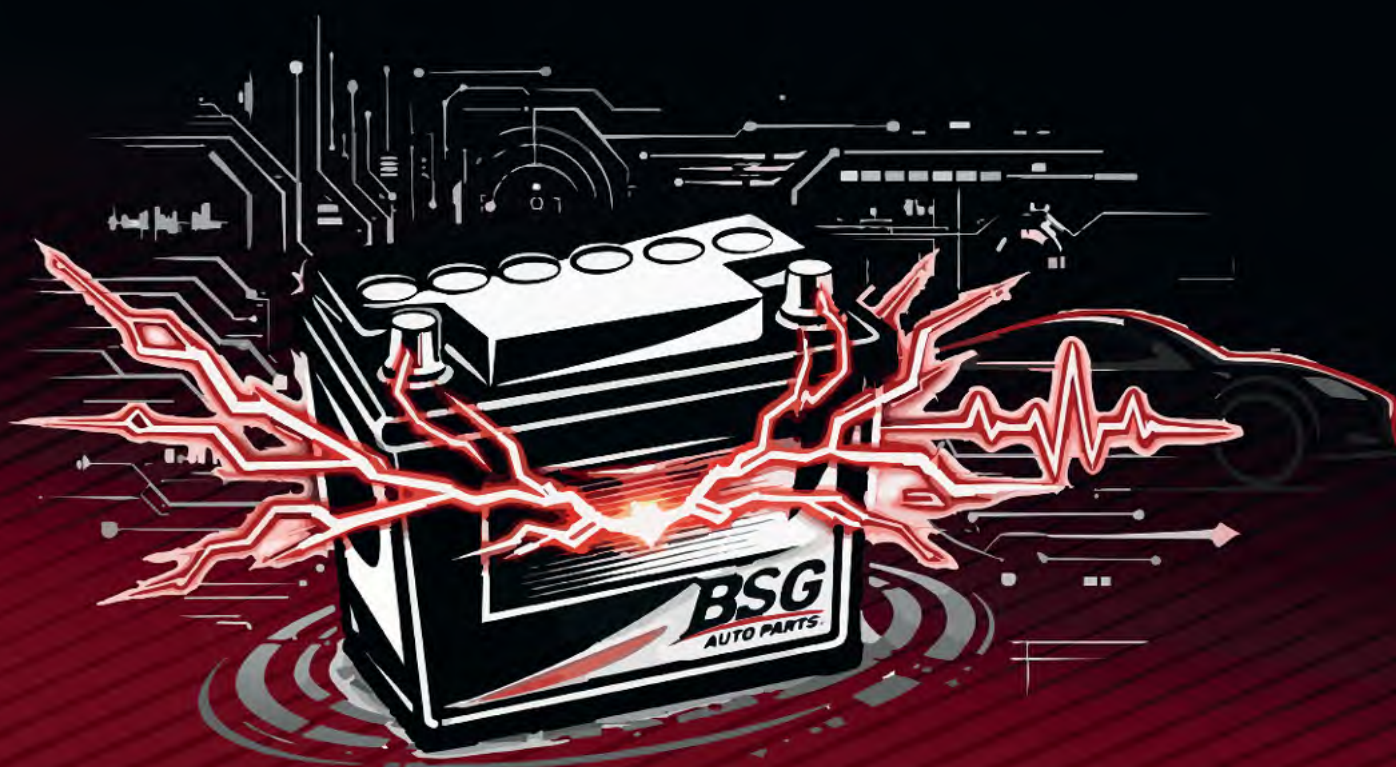
Outlasting Conventional Batteries

MAXIMUM LEAK PROTECTION

Advanced Labyrinth Lid Technology

SPECIAL ALLOY GRIDS

Built for Strength. Designed for Power



Brake Discs

APPROVED

by International Standards

HIGH QUALITY

OEM Supplier Standards

COMFORTABLE

Precision Braking

DURABLE

Reliable Performance Under Harsh Conditions

RELIABLE

Optimum Braking Performance



BSG
AUTO PARTS



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